



Intertrust

International Intellectual
Property Services



In today's knowledge economy intangible assets surpass physical assets in most business enterprises, both in value and contribution to growth. More than 80% of the market value of publicly traded companies is in intangible assets.

The most important part of these intangibles is your intellectual property such as Trademarks, Patents, Copyrights, Image rights etc. We like to call them Intellectual Assets as they are truly identifiable assets as opposed to less identifiable intangible concepts such as Leadership, Brand Equity and Innovation.

At Intertrust we understand the importance of effective exploitation and management of your Intellectual Assets portfolio. Efficient structuring and effective management of your Intellectual Assets will distance market threats and generate additional value and income for your business.

At Intertrust Group we assist you to achieve a maximum exploitation of your Intellectual Assets through an integrated and professionally managed approach. We take over the administrative burden to ensure adequate protection and exploitation of your Intellectual Assets, in areas such as trademark registration, monitoring license agreements and royalty recovery. In short, we can manage every legal, fiscal and administrative aspect of your Intellectual Asset portfolio.

We have over twenty years of experience in the structuring of Intellectual Assets and we have set up dedicated Intellectual Assets management desks in the following jurisdictions:

- ▶ Belgium
- ▶ Guernsey
- ▶ Hong Kong
- ▶ Ireland
- ▶ Luxembourg
- ▶ The Netherlands
- ▶ Netherlands Antilles
- ▶ Switzerland


We have specific expertise on providing services to talented individuals and as part of our international Intellectual Property Group we have set up a dedicated Sports & Entertainment desk.

Our services include:

- ▶ Structuring services
- ▶ Management and maintenance of holding and licensing companies
- ▶ Intellectual Assets management
- ▶ Our in-house royalty company i-Cap + i-Cap online
- ▶ Private Wealth services

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Our clients come from every corner of the globe. Different countries, different cultures. Just like us. We have more than 1,000 professionals in more than 20 countries worldwide. So we have the local knowledge and sensitivity to see things from your point of view.

 Setting the standard since 1952

Intertrust Group Holding

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