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Malmö, 23 May 2019

*THIS NOTICE IS NOT ADDRESSED TO NOTEHOLDERS WHOSE NOTES HAVE BEEN ACCEPTED FOR REPURCHASE IN A TENDER OFFER BY THE ISSUER.*

To the noteholders in:

**ISIN: SE0006259669 – Heimstaden AB (publ) up to SEK 1,250,000,000 Senior Unsecured Floating Rate Notes 2014/2019**

## **NOTICE OF EARLY REDEMPTION**

**This notice of early redemption has been sent on 23 May 2019 to Noteholders directly registered as of 22 May 2019 in the debt register (Sw. *skuldbok*) kept by the CSD. If you are an authorised nominee under the Swedish Central Securities Depositories and Financial Instruments Accounts Act or if you otherwise are holding Notes on behalf of someone else on a securities account, please forward this notice to the Noteholder you represent as soon as possible.**

Reference is made to the terms and conditions for the up to SEK 1,250,000,000 senior unsecured floating rate notes with ISIN SE0006259669 (the “**Notes**”) issued by Heimstaden AB (publ) (“**Heimstaden**”) initially on 16 September 2014 (the “**Terms and Conditions**”). All capitalised terms used herein and not otherwise defined in this notice shall have the meanings assigned to them in the Terms and Conditions.

Heimstaden hereby gives notice to all Noteholders of outstanding Notes of exercise of Heimstaden’s call option for voluntary early redemption of the Notes in full in accordance with Clause 9.3 (*Voluntary total redemption (call option)*) of the Terms and Conditions (the “**Redemption**”). The Redemption Date is set to 20 June 2019 and the Record Date is consequently set to 13 June 2019, i.e. five (5) Business Days prior to the Redemption Date. The Redemption will be financed through the issue of new notes by Heimstaden.

As set out in Clause 9.3.2 of the Terms and Conditions, all outstanding Notes will be redeemed at 100.00 per cent. of the Nominal Amount (*i.e.* SEK 1,000,000 per Note). Any accrued and unpaid interest will also be paid in respect of the Notes in accordance with the Terms and Conditions. The redemption amount, together with accrued and unpaid interest up to and including the Redemption Date, will be paid to each person who is registered as owner of Notes in the debt register maintained by Euroclear Sweden at end of business on the Record Date.

In connection with the redemption, the Notes will be delisted from Nasdaq Stockholm.

This notice of early redemption is irrevocable and is governed by Swedish law. This notice is for information purposes only and is not to be construed as an offer to purchase or sell or a solicitation of an offer to purchase or sell with respect to any securities of the Issuer.

For further information, please contact the Issuer at:

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